

Argus Emerging Education Excellence Award:

Selection Criteria (100 Marks – Growth & Potential Model)

1. Growth Trajectory – 30%
 - Year-on-year increase in student enrollment
 - Expansion of programs/courses
 - Infrastructure scaling over time
2. Academic & Institutional Performance – 20%
 - Academic outcomes (recent results)
 - Early signs of consistency & quality
 - Faculty strength and structure
3. Unique Positioning & Vision – 20%
 - Differentiation (STEM focus, skills, innovation, niche programs)
 - Clear institutional vision & long-term roadmap
 - Brand identity in the market
4. Student Engagement & Experience – 15%
 - Student participation in activities/clubs
 - Feedback systems & satisfaction indicators
 - Campus culture & inclusivity
5. Innovation & New Initiatives – 15%
 - Introduction of modern learning practices
 - Partnerships (industry, EdTech, government)
 - New-age programs (AI, robotics, skills, entrepreneurship)